# Patt'touch

Made in France







# FRENCH SAVOIR FAIRE AT ITS FINEST

Daughters of an artistic creator and manufacturer of baby & kids shoes (0 -3Y), Julie and Olivia have been immersed in the fashion baby world since a tender age. In 2016, they decided to pursue their dream and follow in the footsteps of their family.

"Patt'touch" was born...

Collections are quintessentially French: chic, luxurious and timeless, and subtly blends tradition and modernism. Iconic lines are revived with a modern twist and a surprising combination of design, colors and print to unveil an elegant and unique collection.

Designed and manufactured in their family atelier in France. They use a unique and traditional process of fabrication, artisan savoir-faire at its finest, the "stitch and return".

Only the **noblest materials** are used, first and foremost, leathers, selected from the best European tanners.

Each and every item is exquisitely wrapped in silk paper within an elegant box making them an ideal gift!

#### **OUR SAVOIR-FAIRE**

The Made in France savoir-faire

Patt'touch cultivates the precision of beauty, the passion for quality and a meticulous attention to detail and finish. Drawing on the family savoirfaire, Patt'touch lines are carefully designed to respect the shape of the infant's feet, allowing for their proper development and ensuring a perfect fit.

Precious fabrics and couture designs are handled and sewn by **expert hands** to ensure every single item is made to the **highest possible professional standard.** 

Flexible and non-constricting, Patt'touch shoes promote good balance and unrestricted growth while providing protection.

#### The Craftsmanship

Each item is designed and handcrafted d in the family atelier in South West of France, according to a unique process of production, characteristic to Patt'touch, the "stitch and return", preserving the softness of the leather and offering an incomparable comfort to the babies 'foot.

Each line is crafted with babies and kids in mind.





#### **OUR VALUES**

Sustainable & Ethical

Patt'touch production is eco-friendly and sustainable. Handcrafted in leather, **only the finest** and **natural leathers** are used, selected from the best European tanners for their exceptional quality, delicacy and ultrasoftness. Each leather used is REACH certified.

Each baby shoe, including the insole, is crafted with high quality leathers to guarantee exceptional comfort and a barefoot feeling.

Naturally breathable leather lining helps feet stay warm in the winter, dry and cool in the summer.

Only water-based glues are used and non-toxic dyed.

A production process managed end-to-end
A limited impact on the environment thanks to a **fully controlled production** and the practice of the **upcycling**.









# COLLABORATION & INNOVATION

Collaborate with us Inès de la Fressange Paris, Louis Louise, Louise Misha, Louis Louise Paris... and in the rest of the world Anthropologie, ABC Home NY, Pink Chicken...

Resolutely French, Patt'touch collections are unique by their style. Patt'touch twists the Iconic lines to create unique and surprising elegant yet playful models.

Collaborating with the finest French atelier, Patt'touch designed and developed an exclusive line of Sneaker with numeric Street Art and Burano printed leather.

Patt'touch unveils a line of costumed Baby shoes where the baby's first name is beautifully engraved on the upper part of the shoes. An unforgettable and ideal newborn baby gift to be cherished for decades!





## **FOLLOW US**





@patt\_touch
@pattouch

### FIND US

www.patttouch.com

### **CONTACT US**

olivia@patttouch.com julie@patttouch.com +33 6 10 90 30 18 +1 908 524 4489