



catalogue 2022

Snooze[®]
baby
AMSTERDAM

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Our colors





How Snoozebaby was born

When we noticed that certain soft fabrics had a calming effect on our premature baby, we decided to create a blanket for him with several soft tags, in different colours, made of different fabrics.

Since it was offering him comfort and joy (and as a consequence also to us), we thought this concept might be something universal and more babies and parents should be able to benefit from this idea.

Nowadays, Snoozebaby offers an extensive range of ultra-soft, safe, playful, and yet functional and practical baby comfort products. Made of the finest materials, in the nicest colours and designs. And all featuring our lovely tags.

Marleen Rameckers
- xxx -



Baby Basics





Rompers

 Made of 100% organic cotton //
  GOTS // Hand-made print // Available in sizes 50/56 & 62/68.



Toffee / Lemon 7680 



Storm Grey / Safari 7678 



Smokey Green / Rainbow 7565 



Peach Blush / Springtime 7679 



Milky Rust / Rainbow 7563 

Suits

 Playsuit made of 100% organic cotton //  GOTS // Hand-made print // Handy buttons in leg part // Available in sizes 50/56 & 60/68.



Toffee / Lemon 7683 



Storm Grey / Safari 7681 



Smokey Green / Rainbow 7566 



Peach Blush / Springtime 7682 



Milky Rust / Rainbow 7564 





Pyjama

They do exist: lovely pyjama's of great affordable quality // 100% organic cotton // GOTS // Hand-made print // Available in sizes 74/80 & 86/92.



Toffee / Lemon **7686**



Storm Grey / Safari **7684**



Smokey Green / Rainbow **7567**



Peach Blush / Springtime **7685**



Milky Rust / Rainbow **7568**

Bathcape

Cute and functional // made of 100% organic cotton //  GOTS



Storm Grey **6008** 



Peach Blush **6009** 



Toffee **6010** 

Bathrope

Soft bathrope // made of 100% organic cotton //  GOTS //
Available in sizes 62/68, 74/80 & 86/92.



Storm Grey **7676** 



Peach Blush **7677** 



Toffee **7687** 







Bib

Made of 100% organic cotton //  GOTS // A fashionable bib that makes you look good, even when you are a bit dirty // Drooling a bit? No problem! Not eating according to the etiquetess? Not an issue! // Fits perfectly.



Toffee 6011 



Peach Blush 6012 



Storm Grey 6013 

Apron

Made of 100% organic cotton //  GOTS // Getting dirty while painting or need to wipe your hands while cooking? No problem, you can use this soft and colourful apron // Easy to put on and you won't notice you are wearing one.



Storm Grey 6014 



Peach Blush 6015 



Toffee 6016 

Bellybag

Made of 100% organic cotton //  GOTS // Store your most precious belongings in your personal, soft and functional bellybag.



Storm Grey 6017 



Toffee 6018 



Nursery

Organic // GOTS





Best
selling product
since our start
in 2005!

Comfort toy Sweet Dreaming

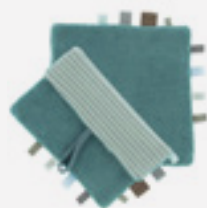
50% organic cotton 50% recycled coral // 100% organic cotton, GOTS //
Height: 25 cm // Width: 25 cm // Weight: 55 gr // Offers comfort and joy // Stimulates fine
motorskills // Promotes sense of touch // SD packaging: display card and hangtag.



Stone Beige 151



Milky Rust 152



Smokey Green 153



Warm Brown 154



Storm Grey 155



Toffee 156



Blue Nights 157



Fresh Blue 158



Peach Blush 159

Changing Mat

Happy Dressing

Made of 50% organic cotton and 50% recycled coral //  100% organic cotton, GOTS // Entertains baby while changing // Fits a standard cushion // Size: 45 x 72 cm // Weight: 225 gr // Packaging: fabric bag and sleeve.



Stone Beige **251**



Milky Rust **252**



Smokey Green **253**



Warm Brown **254**



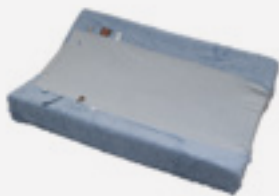
Storm Grey **255** 



Toffee **256** 



Blue Nights **257** 



Fresh Blue **258** 



Peach Blush **259** 





Playing Cloth Cheerful Playing

Made of 50% organic cotton and 50% recycled coral //  100% organic cotton, GOTS // Filling fibrefill // Thick and soft mattress // Tags to stimulate rolling/reaching/crawling // Ideal for playpen, living room or baby room // Weight: 825 gr // Packaging: polybag and hangtag.



Stone Beige **551**



Milky Rust **552**



Smokey Green **553**



Warm Brown **554**



Storm Grey **555** 



Toffee **556** 



Blue Nights **557** 



Fresh Blue **558** 



Peach Blush **559** 

Wrapblanket

Trendy Wrapping

The outside is made of 100% organic cotton and the inside of recycled coral // Suitable for baby carriers with 3 point and 5 point seatbelt // Functional for the buggy or carseat (group 0) // Double layer // The tags entertain your child during your trip // 90x110 cm // Weight: 420 gr // Packaging: fabric bag and sleeve.



Stone Beige **351**



Milky Rust **352**



Smokey Green **353**



Warm Brown **354**





Newborn Sleepsuit Cocoon tog 1.0

Made of 100% organic cotton // GOTS // A lovely sleeping cocoon with a comfortable fit // Can be opened, to easily change your baby // Integrated gloves on the sleeves // Weight: 150 gr // Packaging: polybag and hangtag // Hat included with 0-3m version.



Stone Beige
0-3m: 2088
3-6m: 2100



Milky Rust
0-3m: 2089
3-6m: 2101



Smokey Green
0-3m: 2090
3-6m: 2102



Warm Brown
0-3m: 2116
3-6m: 2117



Storm Grey
0-3m: 2124



Toffee
0-3m: 2125



Blue Nights
0-3m: 2126



Fresh Blue
0-3m: 2127



Peach Blush
0-3m: 2128



Milky Rust Rainbow
0-3m: 2098
3-6m: 2104



Smokey Green Rainbow
0-3m: 2097
3-6m: 2103

Sleepsuits

Longsleeve tog 2.0

 Made of 100% organic cotton // recycled fiberfill filling // Stays very soft, smooth and holds its shape perfectly // With clever zipper design // This very soft looking ajour pattern makes sure that it matches with every item in the baby room // Available in size: 3 - 9 months, size: 62 to 74 cm and 9 - 24 months, size: 74 to 95 cm // Packaging: polybag and hangtag.



Stone Beige 
3-9m: **2091**
9-24m: **2094**



Milky Rust 
3-9m: **2092**
9-24m: **2095**



Smokey Green 
3-9m: **2093**
9-24m: **2096**



Warm Brown 
3-9m: **2119**
9-24m: **2120**





Sleepsuits

Sleeveless tog 1.0

☁ Made of 100% organic cotton // 🌱 GOTS // Stays very soft, smooth and holds its shape perfectly // With clever zipper design // This very soft looking ajour pattern makes sure that it matches with every item in the baby room // Available in size: 3 - 9 months, size 62 to 74 cm and 9 - 24 months, size 74 to 95 cm // Packaging: polybag and hangtag.



Stone Beige ☁
3-9m: **2106**
9-24m: **2109**



Milky Rust ☁
3-9m: **2107**
9-24m: **2110**



Smokey Green ☁
3-9m: **2108**
9-24m: **2111**



Warm Brown ☁
3-9m: **2121**
9-24m: **2118**



Storm Grey 🌱
3-9m: **2135**
9-24m: **2136**



Toffee 🌱
3-9m: **2137**
9-24m: **2138**



Blue Nights 🌱
3-9m: **2139**
9-24m: **2140**



Fresh Blue 🌱
3-9m: **2141**
9-24m: **2142**



Peach Blush 🌱
3-9m: **2143**
9-24m: **2144**

Blankets

Single Layer

 Made of 100% organic cotton //  GOTS // TOG 1.0
Crib: 75 cm x 100 cm // Cot: 100 cm x 150 cm // Packaging: polybag and hangtag.



Stone Beige 
Crib: 1017
Cot: 1036



Milky Rust 
Crib: 1018
Cot: 1037



Smokey Green 
Crib: 1035
Cot: 1038



Warm Brown 
Crib: 1039
Cot: 1040



Storm Grey 
Crib: 1043



Toffee 
Crib: 1044



Blue Nights 
Crib: 1045



Fresh Blue 
Crib: 1046



Peach Blush 
Crib: 1047





Blankets

Double Layer

Made of 50% organic cotton and 50% recycled coral //  100% organic cotton, GOTS // TOG 2.0 // Crib: 75 cm x 100 cm // Cot: 100 cm x 150 cm // Packaging: polybag and hangtag.



Stone Beige
Crib: **1029**
Cot: **1032**



Milky Rust
Crib: **1030**
Cot: **1033**



Smokey Green
Crib: **1031**
Cot: **1034**



Warm Brown
Crib: **1039**
Cot: **1040**



Storm Grey 
Crib: **1053**



Toffee 
Crib: **1054**



Blue Nights 
Crib: **1055**



Fresh Blue 
Crib: **1056**



Peach Blush 
Crib: **1057**

Nursing Pillow

Comfy Feeding

Made of 50% organic cotton and 50% coral // Filling 100% fibrefill // This superbly functional lifestyle nursing pillow, to be used for and after the feeding, is nicely compact, ultra-soft and an eyecatcher in your house because of its shape, fresh dessin and happy labels // A multi-purpose pillow, because from the moment your baby can drink by itself, you/your baby can enjoy this pillow on the couch or in the car: kids love to play with big pillows too! // Sizes: 75 x 20 x 15 cm // Packaging: polybag and hangtag.



Stone Beige 3019



Milky Rust 3020



Smokey Green 3021



Warm Brown 3022



Storm Grey 3023



Toffee 3024



Blue Nights 3025



Fresh Blue 3026



Peach Blush 3027





Pacifier cord Teether

 Made of 100% organic cotton // Recycled fiberfill filling // Size 10 cm // With handy, universal clip // Easy to attach to clothing and ultra light // Packaging: card and hangtag.



Stone Beige **782** 



Milky Rust **783** 



Smokey Green **784** 



Warm Brown **785** 



Storm Grey **786** 



Toffee **787** 



Blue Nights **788** 



Fresh Blue **789** 



Peach Blush **790** 

Cuddles

Made of recycled coral // Recycled fiberfill filling //
Packaging: display card and hangtag.



Bobby Bear 780



Ruby Rabbit 773



Romy Rabbit 774



Bammy Beaver 779



Billy Bear 775



Kitty Cat 776



Diddy Duck 781



Hally Hippo 791



Foxy Fox 792



Olly Elephant 793





Swaddle

 Made of 100% organic muslin //  GOTS // 80x80 cm or 120x120 cm // Packaging: sleeve & product tag.



Stone Beige 
80x80 cm: **4011**
120x120 cm: **4014**



Milky Rust 
80x80 cm: **4012**
120x120 cm: **4015**



Smokey Green 
80x80 cm: **4013**
120x120 cm: **4016**



Storm Grey/ Safari 
80x80 cm: **4017**
120x120 cm: **4018**



Toffee / Lemon 
80x80 cm: **4019**
120x120 cm: **4020**



Peach Blush / Springtime 
80x80 cm: **4021**
120x120 cm: **4022**

Footmuff

Made of 100% organic cotton, recycled nylon and recycled coral // Recycled fiberfill filling // Packaging: hangtag and polybag.



Stone Beige
maxi cosi (40x80 cm): **5008**



Warm Brown
maxi cosi (40x80 cm): **5009**



Activity





Activity Patch

Activity Patch: No WiFi is required for this type of entertainment! And your child cannot swipe this device, but can really play with it // Can he get the animals right again? // Can be attached to a box or cradle by knotting the cords (and/or use the velcro on the cords) // Made of 100% Oekotex material // Size 34 x 12 x 4 cm // Weight: 70 gr // Packaging: hangtag.



Activity Patch **764**

Rainbow Puzzle

Cuddlepuzzle in beautiful rainbow shape and soft fabrics // Can you succeed to get the shapes in the correct format again? // And with your restored rainbow, it is yours to sleep on and play and cuddle with // With Snoozebaby tags, offering endless hours of fun and at the same time stimulates the fine motorskills and sense of touch // Made of 100% Oekotex coral with foam filling // Size 29 x 18 x 7 cm // Weight: 130 gr.



Gray Mist **760**

Bumblebee **761**

Pramtoy

Elegant, stylish and playful pramtoy in warm peaceful colours // Lovely to play with, to touch, to pull, to pinch or to watch // With a tinkle bell, little mirror and needless to say: Snoozebaby tags, offering endless hours of fun and at the same time stimulates the fine motorskills and sense of touch // Made of 100% Oekotex coral and interlock // Size 47 cm (excl clips). Weight: 40 gr // Packaging: display card and hangtag.



Activity Patch **766**

Activity Book

A new challenge for kids from 2-4 years // Can you manage to find the trail for the right animal? // Exiting booklet with 6 new characters // Stimulates knowledge of animals/sounds/trails // 100% organic cotton canvas and felt // Size: 12 x 12 cm // Weight: 30 gr // Packaging: display card.



Who's Trail **777**

Buggy Booklet

Beautiful baby booklet with sweet prints, crinkling pages and with lots of things happening // Easy to attach to your buggy or carseat // With Snoozebaby tags, offering endless hours of fun and at the same time stimulates the fine motorskills and sense of touch // Made of 100% Oekotex cotton // Size 10 x 10 cm // Weight: 30 gr // Packaging: display card.



Activity Book

A new challenge for kids from 2-4 years // Can you manage to find the match between baby and parent? // Exiting booklet to talk about grown ups that have babies too! // 100% organic cotton canvas and felt // Size 12 x 12 cm // Weight: 30 gr // Packaging: display card.



Who's Baby **778**

Activity Booklet

Beautiful booklet with sweet prints, crinkling pages and with lots of things happening // The balls can be loosened and attached via the velcro // Just put them back on the right spots, can you do it? // Easy to attach to your buggy or carseat // With Snoozebaby tags, offering endless hours of fun and at the same time stimulates the fine motorskills and sense of touch // Made of 100% Oekotex cotton with foam filling // Size 12 x 12 cm // Weight: 30 gr // Packaging: display card.



Activity Booklet **765**





A new baby in your friend's or relative's life, but unable to visit the new citizen straight away? No apping or texting, but simply write down your wishes and happiness the old-school way: on an actual birthcard. With Snoozebaby's birthcard-gift-set, you can choose from 5 different hand-made cards. In combination with a matching mini-Sweet Dreaming 'the world's greatest comfort toy offering comfort, joy and softness'.

Gift Cards

Made of 50% organic cotton and 50% recycled coral // 100% organic cotton, GOTS // Offers comfort and joy // Stimulates fine motorskills // Promotes sense of touch // Set contains an envelop + birth card and mini Sweet Dreaming (15x15 cm) with an envelop // Weight is less then 50 gr so you only need 1 or 2 stamps and it is ready to go! // Ideal for shops for impulse purchases on the counter! // Size 15 x 15 cm // Packaging: polybag and sticker.



Stone Beige 455



Milky Rust 456



Smokey Green 457



Warm Brown 458



Storm Grey 459



Toffee 460



Blue Nights 461



Fresh Blue 462



Peach Blush 463

Send some
sweet softness.
Truly magnificent
to send and
certainly to receive.

About Snoozebaby

Snoozebaby, een Nederlands merk, ontwerpt baby textiel accessoires in de categorieën verzorging, knuffels, NOS kleding en mobiliteit. Alle items worden gekenmerkt door de beroemde labels. Onze kwalitatief hoogwaardige, functionele en ultra zachte producten zoals wikkeldakens, boxkleden, knuffels en doekjes worden in Nederland ontworpen en over de hele wereld gedistribueerd. Snoozebaby introduceert vier keer per jaar nieuwe artikelen.

English

Snoozebaby is a Dutch baby textile accessory brand offering baby comfort products with an eye for detail and an understanding of trends. All our products, the nursery, soft toy, mobility or newborn fashion categories, are exquisitely soft. Every item of the must-have, Dutch-designed collection, features our brand's famous tags. Snoozebaby introduces new items twice a year, keeping our brand contemporary. Our products are rightly loved all over the world

Deutsch

Snoozebaby – der holländische Brand für Baby – und Kleinkindausstattung, designt seine Produkte wie Wickeldecken, Spielmatten und Vieles mehr nach dem „Label“-Konzept. Das Spielen und Berühren der Labels hilft den Babies, feine motorische Fähigkeiten zu trainieren und den Tastsinn zu entwickeln. Die qualitativ hochwertigen Produkte werden alle in Amsterdam in den Niederlanden entwickelt und weltweit verkauft. Zweimal im Jahr werden Produktinnovationen auf den Markt gebracht.

Français

Snoozebaby, une marque hollandaise, crée des produits avec des différentes étiquettes pour les bébés et enfants: des grandes couvertures, des tapis de jeu, des doudous plats et des doudous animaux. Tous les dessins sont créés aux Pays-Bas et les produits de haute qualité sont distribués dans le monde entier. Snoozebaby introduit 2 fois par an des nouveautés.

Español

Snoozebaby es una marca holandesa que diseña y crea productos con diferentes etiquetas para los bebés y los niños: doudous o toallitas mimosas, suaves muñecos, alfombras de juego, prácticos cambiadores, arrullos confortables, etc. Todos los diseños se crean en Holanda y estos productos de alta calidad se distribuyen en todo el mundo. Nuestros artículos se venden en tiendas especializadas en puericultura, tiendas dedicadas al juguete, diseño, regalo y webshops. Snoozebaby introduce novedades dos veces al año.

Italiano

Snoozebaby, azienda olandese specializzata in prodotti per neonati e bambini fino a 2 anni, crea i propri articoli - tra i quali coperte, giocattoli morbidi, tappeti gioco e molto altro - basandosi sul concetto di "etichetta". Giocare con le etichette e toccarle aiuta infatti il bambino a sviluppare le proprie capacità motorie e stimola il senso del tatto. I prodotti Snoozebaby, riconosciuti per l'alta qualità, sono ideati e sviluppati ad Amsterdam (Olanda) - e vengono distribuiti in tutto il mondo. Il lancio di nuovi prodotti è previsto due volte l'anno.

Polski

Snoozebaby w swojej ofercie posiada m.in. kocyki -otulaczki, zabawki, przytulanki, maty do zabawy, kocyki do przewijania i wiele innych produktów opartych na koncepcji „metki”. Zabawa metkami o różnych kolorach, kształtach i strukturze materiału rozwija zdolności motoryczne dziecka, stymuluje zmysł wzroku i dotyku. Artykuły Snoozebaby projektowane są w Amsterdamie, w Holandii i sprzedawane na całym świecie. Dwa razy do roku na rynek wprowadzane są nowości.

中國

Snoozebaby，源自荷兰的婴儿用品品牌，着眼于细节和时尚前沿，为宝宝们提供极其舒适的纺织用品。品牌涵盖了婴儿日常用品、绒布玩具和新生儿衣物等丰富的产品线，极其精致、柔软。所有这些宝宝必备品均由荷兰本土设计，并引入独特的织标设计概念。品牌创始人Marleen，出于很单纯的动机开始创造Snoozebaby的系列产品。她发现玩偶和软质玩具上的织标对于自己的小宝宝有特别神奇的安抚作用。无论在宝宝睡着或醒着的时候，可爱的小标签都能轻易的吸引宝宝的注意力，然而，当她在市场上试图寻找类似的玩具和产品时，却很难找到满意的产品，于是Snoozebaby诞生了。为保持品牌的时尚领先性，每年两次推出新品。凭借科学的理念、创新的设计和高品质的产品，Snoozebaby赢得了世界各地父母的喜

日本語

Snoozebabyは、2歳までの子供と赤ちゃん向けの製品に特化したオランダのブランドです。柔らかいおもちゃ、ブランケット、衣類などのすべての製品は、最高級の生地を使用して作られています。Snoozebabyコレクションすべてのアイテムには、Snoozebaby特有のタグが付いています。それぞれのタグはサイズ、色、感触が異なります。赤ちゃんは自分の好きなタグを発見します。タグで遊ぶことにより、赤ちゃんは運動能力を発達させ、触覚を刺激します。高品質で知られるSnoozebabyの製品は、オランダのアムステルダムで設計および開発され、OEKO-TEX 認定ファブリックのみを使用してトルコで生産されています。



Keep in Touch

#snoozebaby
@snoozebaby.amsterdam

We love to be inspired. So share your photo's and tag
@snoozebaby.amsterdam or use #snoozebaby

Design + Styling
Janneke Vens

Graphic Design
Brr Brr

Photography
Capaz, Eduard Stegeman,
Eline Froukje Photography

We all love to snooze
once in a while,
especially after a new
baby is born.